



8th Annual YMCA Chill for Change at YMCA Camp Ingersoll



Children in our community need opportunities to make friends, go on adventures, and have fun with role models! We understand there are more families in need than ever before, which is why we are dedicated to continuing the tradition of our Chill for Change in order to raise funds to send kids to camp! Our event may look a little different this year, but we still need your help!

Are you willing to **Chill** in order to help **Change** the lives of children in your community? Gather your friends and family and take the plunge into Jobs Pond on Saturday, February 19th, 2022 at our **8th Annual Chill for Change!**

Jumpers gather pledges and donations for their willingness to jump into freezing (but also exhilarating) Jobs Pond at camp. All proceeds provide camp scholarships for children to attend YMCA Camp Ingersoll over the summer! Teams and costumes are highly encouraged!

Date: Saturday, February 19th, 2021
Time: 1:00pm - YMCA Chill for Change

Location: YMCA Camp Ingersoll
94 Camp Ingersoll Rd, Portland, CT 06480

Contact Ben Silliman with questions:
(bsilliman@midymmca.org – 860-342-2267)



To participate in Chill for Change, you will need to meet the following criteria:

- Minimum of 14 years of age, all jumpers are sent an electronic waiver. If not signed, a waiver will be provided on February 19th.
- Jumpers must pre-register. Jumpers register on our online fundraising site located at campingersoll.org. Individuals can create their own pages or join a team page that links to individual members.
- Obtain sponsorships for yourself totaling a **minimum of \$100 per jumper**; all pledges should be collected and turned in (or recorded online) on February 19th, 2021. We highly suggest jumpers to encourage supporters to donate online.
- Checks may be made payable to YMCA Camp Ingersoll.
- Jumpers must sign a waiver form prior to jumping (electronic copy recommended).
- All jumpers **must be wearing shoes!**



Trophies will be awarded for the following:

- Best Costume
- Best Team Theme
- Largest Piggy Bank (Most Funds Raised)

A CERTIFICATE FOR ONE FREE SESSION OF CAMP WILL BE GIVEN TO THE JUMPER WHO RAISES THE MOST FUNDS! THIS CAN BE GIFTED!



YMCA Chill for Change Top 10 Ways to Get Donations



Here are some simple tips for raising money for the YMCA Chill for Change

- Do not underestimate your value – based on all the people you come in contact with on a day to day basis, you may be able to raise \$500 to \$1000.
- Take some time to make a list of the people in your life who would enjoy watching you do such a crazy act for a good cause...(i.e. family members, neighbors, your parents friends, your friends parents, people you come in contact with every day, co-workers, etc...). Parents, grandparents, aunts and uncles love this stuff – put them on the list.
- Keep in mind this is for a great cause – and tell your potential donors about that. (i.e. Camp Scholarships); find a way to share a personal story along with that. If you're not as familiar with camp and the impact of what we do feel free to contact us or you can say:
-YMCA Camp Ingersoll provides a traditional day camp experience and so much more. We have swim lessons, free swim, camp fires, archery, ropes, boating, nature, arts & craft, and counselor planned activities. The true value of camp is in using these assets as tools to provide new experiences for our campers to gain confidence and self-esteem, practice and build new skills, make meaningful relationships with peers and adult role models, and experience a diverse setting and how to manage their emotions. Camp changes lives and the more money we raise, the more lives you have changed!
- Send out texts, emails, or share on Facebook. Include your fundraising page link and how any support sends kids to camp for a life changing experience!
- Talk this event up over the weekend, meetings, around town and don't be afraid of the face to face ask for a pledge.
- Invite your friends to watch through our Facebook event at www.facebook.com/campingersoll or send them a message asking them to support you.
- Put a bucket out in front of your work area telling people what you are doing and asking them to donate.
- Resend the email, text, or facebook link before the event.
- If you know someone who owns a local business, have them put a bucket out with your picture on it explaining what you are doing and what the cause is all about
- Have fun with this....it is a really good cause and a really good time
- Remember it is for the kids, the more money you raise the more kids we help!

I hope that helps...please see me with any questions or concerns...[please pass this along to any other plungers seeking to maximize their value.](#)

YMCA Camp Ingersoll Outdoor Center

Program Center of the Northern Middlesex YMCA

99 Union Street, Middletown, CT 06457 860-342-2267 – www.campingersoll.org

YMCA Mission: To put Christian principles into practice through programs that build healthy spirit, mind and body for all.
Financial assistance available for qualifying individuals and families. The YMCA is a not-for-profit 501c(3) organization.

